

# LOSING

Can Be A Good Thing

 WeightWatchers®

FAIRWAY

**FAIRWAY**

FAIRWAY OUTDOOR ADVERTISING

**Idea Exchange: Weight/Diet Centers**

[Ideas.FairwayOutdoor.com](http://Ideas.FairwayOutdoor.com)



**Jennifer Bowen**

**Fairway Outdoor Advertising**

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Don't Get  
**Bummed.**  
*Get a smaller one.*

*Curves*

The power to amaze yourself™



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**Kara Dudley**

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Michelle Hanson

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**1 potato, 2 potato, 3 potato...**



Need a  
lifestyle change?

**GOLD'S  
GYM**

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**Michelle Hanson**

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“Amazing! You hang something in your closet for a while and it *shrinks!*”



TIME TO CALL

Jenny  
Craig®

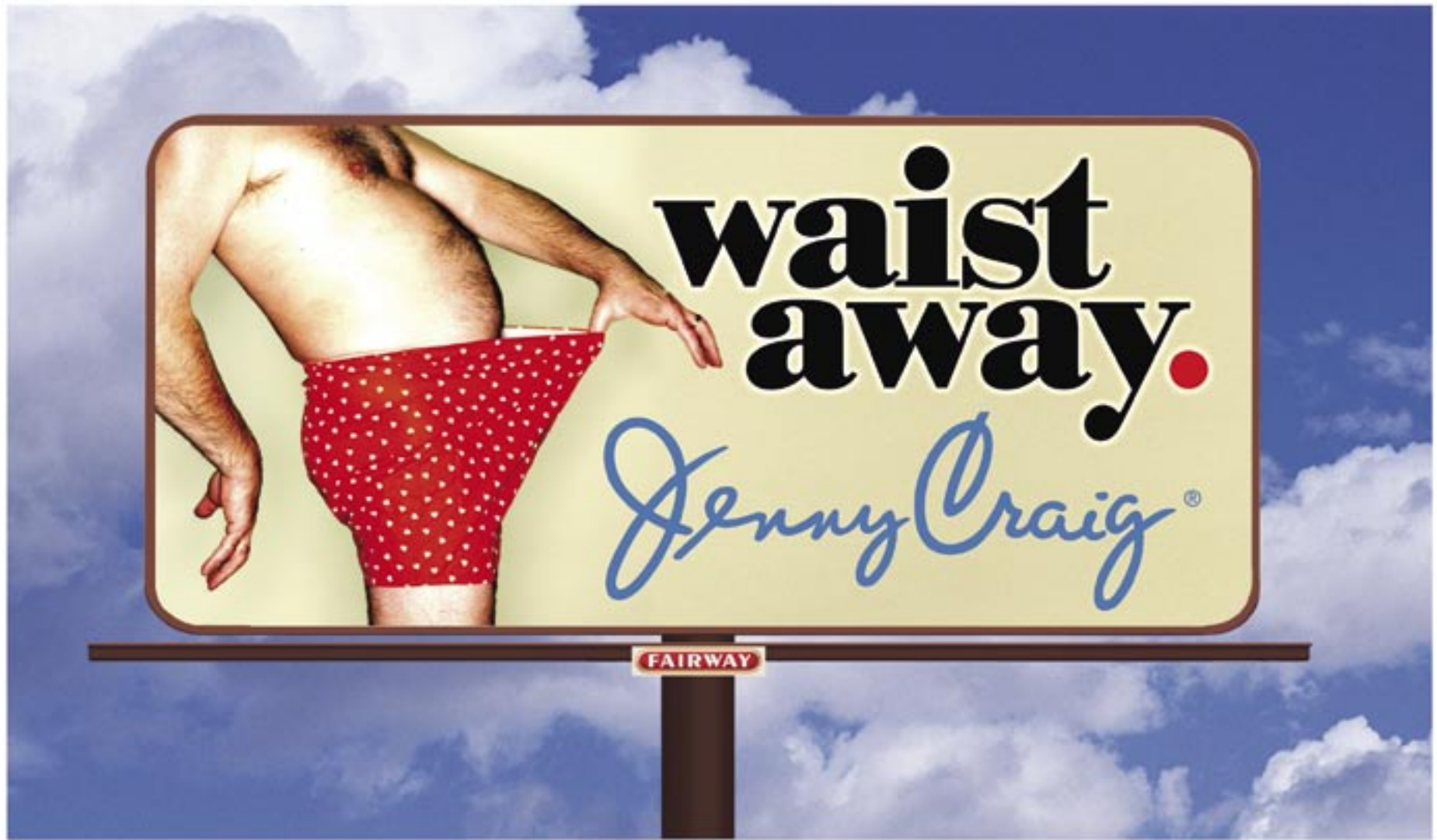
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Michelle Hanson

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Adam Owen

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**I May Be Fat, But You're Ugly  
And I Can Call**

 **WeightWatchers®**

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**Glenn Coker**

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Jeff Pohl

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**As Energetic  
As You Feel**

**PYRAMIDS**  
ATHLETIC CLUBS

FAIRWAY

**Laura Brown**

**Fairway Outdoor Advertising**

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As *Beautiful*  
As You *Feel*

**PYRAMIDS**  
ATHLETIC CLUBS



FAIRWAY

**Laura Brown**

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**As Young  
As You Feel**

**PYRAMIDS**  
ATHLETIC CLUBS



FAIRWAY

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Rachelle Foster

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FAIRWAY

Rachelle Foster

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support

the more you get,  
the less you need

 WeightWatchers®

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# Only One Life to Live.

 WeightWatchers



FAIRWAY

Scott Greene

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**NO  
YAKING  
REQUIRED!**

FAIRWAY

**Scott Greene**

**Fairway Outdoor Advertising**

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 Only One Life to Live.

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