

**FAIRWAY**

FAIRWAY OUTDOOR ADVERTISING



### Benefits of a Rotary

Rotating delivers high frequency at each location.

Reach builds as the bulletin is moved to different locations.

Provides continuity of an advertising message throughout the year.

Sustains name and image awareness.

## ***Anderson, SC Rotary Program***

<b>Population:</b>	<b>133,500 18+</b>
<b>Size of Units:</b>	<b>10'6" x 36'</b>
<b>Display Period:</b>	<b>Four-Month Minimum</b>
<b>Rotation Cycle:</b>	<b>60-Days</b>
<b>Cost Per Month:</b>	<b>\$1,895</b>
<b>Average DEC:</b>	<b>13,769</b>



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## Anderson Rotary List

All Anderson Rotaries are 10'6"x 36'  
Rotation Cycle is every 60-days

<b>Number</b>	<b>Description</b>	<b>Panel #</b>	<b>Facing</b>
RP7101	Hwy 76 (Clemson Blvd) 0.1 mi W/O Beltline SS	1	East
RP7102	Hwy 76 (Clemson Blvd) 0.1 mi W/O Beltline SS	2	West
RP7129	Hwy 76 (Clemson Blvd) .1 mi E/O Phil Watson Rd NS	2	East
RP7109	Hwy 76 (3905 Clemson Blvd) 0.1 mi W/O Brown Rd SS	1	East
RP7112	Hwy 76 (Clemson Blvd) 50 ft E/O Walker Dr SS	2	West
RP7137	Hwy 28 Bypass 0.1 mi W/O Whitehall Rd SS	2	West
RP7138	Hwy 28 Bypass 0.1 mi W/O Whitehall Rd SS	1	East
RP7149	Hwy 28 Bypass 0.25 mi E/O Dobbins Bridge SS	2	West
RP7150	Hwy 28 Bypass 0.25 mi E/O Dobbins Bridge SS	1	East
RP7163	HWY 81 (Greenville St) 350 ft S/O Simpson Rd WS	1	South
RP7164	HWY 81 (Greenville St) 350 ft S/O Simpson Rd WS	2	North
RP7426	Whitehall Rd 0.1 mi S/O Mall Rd ES	2	South
RP7427	Whitehall Rd 0.1 mi S/O Mall Rd ES	1	North
RP7533	Murray Ave 0.1 mi N/O Hwy 81 (Greenville St) ES	2	South

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### Anderson Rotary Map

