



FAIRWAY OUTDOOR ADVERTISING



Benefits of a Rotary

Rotating delivers high frequency at each location.

Reach builds as the bulletin is moved to different locations.

Provides continuity of an advertising message throughout the year.

Sustains name and image awareness.

Gastonia, NC Rotary Program

Population:	198,800 18+
Size of Units:	10'6" x 36'
Display Period:	Four-Month Minimum
Rotation Cycle:	60-Days
Cost Per Month:	\$1,620
Average DEC:	15,125



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Gastonia Rotary List

*All Gastonia Rotaries are 10'6"x 36'
Rotation Cycle is every 60-days*

<i>Number</i>	<i>Description</i>	<i>Panel #</i>	<i>Facing</i>
<i>RP400</i>	<i>Garrison Blvd 25 ft N/O Oakland St ES</i>	<i>1</i>	<i>North</i>
<i>RP401</i>	<i>Garrison Blvd 25 ft N/O Oakland St ES</i>	<i>2</i>	<i>South</i>
<i>RP402</i>	<i>Franklin Blvd 25 ft E/O Weldon St NS</i>	<i>1</i>	<i>West</i>
<i>RP403</i>	<i>Franklin Blvd 25 ft E/O Weldon St NS</i>	<i>2</i>	<i>East</i>
<i>RP404</i>	<i>Franklin Blvd 200 ft W/O Cox Rd NS</i>	<i>2</i>	<i>East</i>
<i>RP405</i>	<i>Franklin Blvd 200 ft W/O Cox Rd NS</i>	<i>1</i>	<i>West</i>
<i>RP409</i>	<i>Franklin Blvd E/O New Hope Rd NS</i>	<i>2</i>	<i>East</i>
<i>RP410</i>	<i>Franklin Blvd E/O New Hope Rd NS</i>	<i>1</i>	<i>West</i>
<i>RP412</i>	<i>New Hope Rd 75 ft S/O I-85 ES</i>	<i>1</i>	<i>North</i>
<i>RP413</i>	<i>New Hope Rd 75 ft S/O I-85 ES</i>	<i>2</i>	<i>South</i>
<i>RP414</i>	<i>3070 Union Rd E/O Robinwood Rd NS</i>	<i>1</i>	<i>West</i>
<i>RP415</i>	<i>3070 Union Rd E/O Robinwood Rd NS</i>	<i>2</i>	<i>East</i>
<i>RP416</i>	<i>HWY 321 0.4 mi S/O Hudson Rd WS</i>	<i>2</i>	<i>North</i>
<i>RP417</i>	<i>HWY 321 0.4 mi S/O Hudson Rd WS</i>	<i>1</i>	<i>South</i>

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Gastonia Rotary Map

