

FAIRWAY

FAIRWAY OUTDOOR ADVERTISING



Benefits of a Rotary

Rotating delivers high frequency at each location.

Reach builds as the bulletin is moved to different locations.

Provides continuity of an advertising message throughout the year.

Sustains name and image awareness.

Greenville, SC Rotary Program

Population:	451,800 18+
Size of Units:	14' x 48'
Display Period:	Four-Month Minimum
Rotation Cycle:	60-Days
Cost Per Month:	\$3,445
Average DEC:	27,000

Greenville Rotary List

*All Greenville Rotaries are 14'x 48"
Rotation Cycle is every 60-days*

Number	Description	Panel #	Facing
RP502	S Pleasantburg Dr (Hwy 291) 100 ft S/O Lowndes Hill Rd WS	2	North
RP503	S Pleasantburg Dr (Hwy 291) 100 ft S/O Lowndes Hill Rd WS	1	South
RP504	N Pleasantburg Dr (Hwy 291) 500 ft N/O Piney Mtn Rd ES	1	North
RP505	N Pleasantburg Dr (Hwy 291) 500 ft N/O Piney Mtn Rd ES	2	South
RP506	S Pleasantburg Dr (Hwy 291) @ Robin Hood NEC	1	North
RP507	S Pleasantburg Dr (Hwy 291) @ Robin Hood NEC	2	South
RP509	S Pleasantburg Dr (Hwy 291) 50 ft S/O Keith Dr ES	1	North
RP511	Church St (HWY 29) 50 ft W/O Lois Ave NS	2	East
RP512	Church St (HWY 29) 50 ft W/O Lois Ave NS	1	West
RP513	Church St (HWY 29) 50 ft S/O Miller St ES	1	North
RP514	Church St (HWY 29) 200 ft N/O Stone Ave ES	2	South
RP516	I-385 0.4 mi W/O Roper Mtn Rd ES	1	West
RP517	I-385 400 ft W/O Roper Mtn Rd SS	2	West
RP518	I-385 400 ft W/O Roper Mtn Rd SS	1	East
RP519	I-385 600 ft W/O Haywood Rd SS	2	West
RP520	I-385 600 ft W/O Haywood Rd SS	1	East
RP521	I-385 0.3 mi E/O Haywood Rd NS	1	West
RP523	Wade Hampton Blvd (Hwy 29) 50 ft W/O Artillery Rd NS	2	East
RP595	Woodruff Rd 50 ft E/O Verdae Blvd SS	2	West
RP525	Wade Hampton Blvd (Hwy 29) 100 ft E/O Pine Knoll Dr NS	1	West
RP526	Wade Hampton Blvd (Hwy 29) 100 ft E/O Pine Knoll Dr NS	2	West
RP527	Wade Hampton Blvd (Hwy 29) 100 ft W/O Rutherford Rd WS	2	North
RP528	Wade Hampton Blvd (Hwy 29) 100 ft W/O Rutherford Rd WS	1	South
RP529	Wade Hampton Blvd (Hwy 29) @ Church St (HWY 29) NEC	2	South
RP532	White Horse Rd (Hwy 25) @ Anderson Rd NEC	2	South
RP533	White Horse Rd (Hwy 25) @ Anderson Rd NEC	1	North
RP535	Laurens Rd (Hwy 276) 50 ft W/O Woodruff Rd SS	2	West
RP536	Laurens Rd (Hwy 276) 50 ft W/O Woodruff Rd SS	1	East
RP537	Woodruff Rd (Hwy 146) 500 ft E/O I-385 NS	2	East
RP539	N Pleasantburg Dr (Hwy 291) 500 ft S/O Poinsett ES	1	North
RP542	Haywood Rd 50 ft N/O Halton Rd WS	1	South
RP543	Haywood Rd 50 ft N/O Halton Rd WS	2	North
RP544	Haywood Rd 50 ft N/O Old Airport Rd WS	2	North
RP545	Haywood Rd 50 ft N/O Old Airport Rd WS	1	South

Number	Description	Panel #	Facing
RP547	W. Hampton Blvd (Hwy 29) 50 ft N/O N Pleasantburg Dr (Hwy 291) ES	2	South
RP548	W. Hampton Blvd (Hwy 29) 50 ft N/O N Pleasantburg Dr (Hwy 291) ES	1	North
RP549	Laurens RD (Hwy 276) 300 ft E/O I-85 SS	2	West
RP550	Laurens RD (Hwy 276) 300 ft E/O I-85 SS	1	East
RP552	S Pleasantburg Dr (Hwy 291) 100 ft N/O I-85 WS	1	South
RP553	S Pleasantburg Dr (Hwy 291) 100 ft N/O I-85 WS	2	North
RP556	Haywood Rd 50 ft S/O Transit Dr WS	1	South
RP557	Haywood Rd 50 ft S/O Transit Dr WS	2	North
RP560	White Horse Rd (Hwy 25) 200 ft S/O Two Notch Rd ES	1	North
RP561	White Horse Rd (Hwy 25) 200 ft S/O Two Notch Rd ES	2	South
RP562	Woodruff Rd (Hwy 146) 0.1 mi N/O Hendrix Rd WS	1	East
RP620	Woodruff Rd 50 ft E/O Butler Rd SS	1	East
R7547	Woodruff Rd .2 mi W/O I-385 NS	2	East
RP848	I-385 .4 mi W/O Roper Mtn Rd NS	2	East
RP594	Woodruff Rd 50 ft E/O Verdae Blvd SS	1	East

