



Vinyl Printing Specs

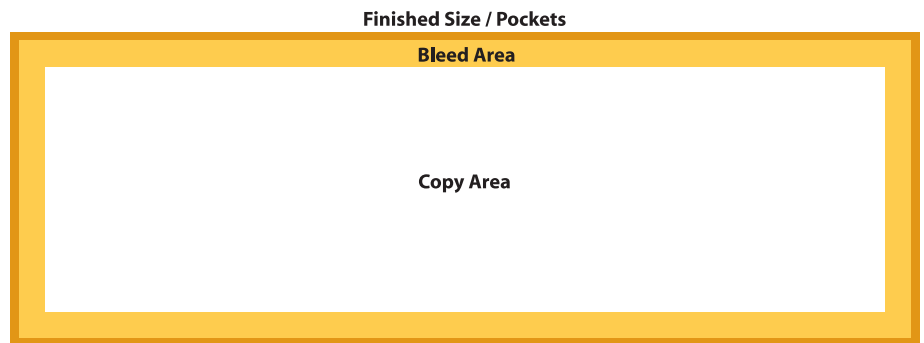
DISCLAIMER

We will stand behind the orders that we place for you. If any mistakes occur in printing or posting we will make it right at no additional cost to you.

If you chose to order your own production, and problems occur you will incur the following charges:

If a vinyl/poster fails and we have to repost, the fee for bulletins will be \$400 and the fee for posters will be \$200.

If you chose to order heavy vinyl (anything over 8 oz) the heavy vinyl surcharge will be \$250. These charges are above & beyond your production charges.



Copy Area: Viewable area of finished billboard.

Bleed Area: The part of the vinyl that wraps around the frame.

Finished Size / Pockets: Size of overall vinyl with folded pockets.

STANDARD BULLETINS

Example 14' H x 48' W

Copy Area: 14' H x 48' W

Bleed Area: 3" (Fairway requires 3" bleed on all standard flex vinyl.)

Pockets: 3" (Fairway requires 3" bleed on all standard flex vinyl.)

Finished Size: 15' H x 49' W

SHIPPING INFO

Please send all shipments to the attention of your account executive. In the shipment, include a color print of the creative with the name of the agency and/or client. Also include the size of the vinyl. If possible, please have this information printed on the back of the vinyl.

QUESTIONS

If you have additional questions contact your Account Executive.



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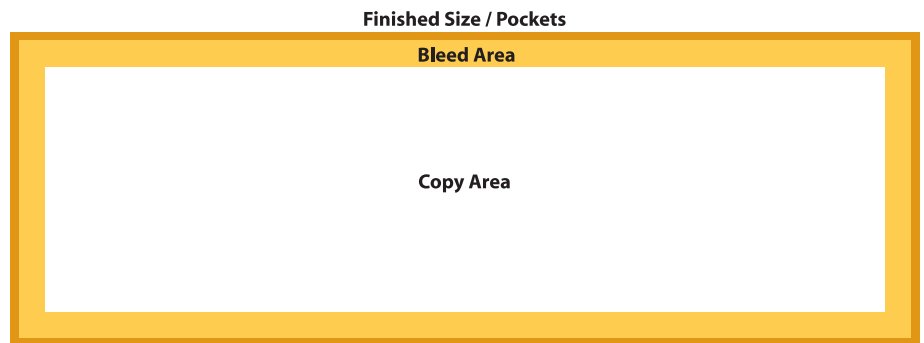
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Finished Size / Pockets: Size of overall vinyl with folded pockets.

STANDARD BULLETINS

Example 10.5' H x 36' W

Copy Area: 10.5' H x 36' W

Bleed Area: 3" (Fairway requires 3" bleed on all standard flex vinyl.)

Pockets: 3" (Fairway requires 3" bleed on all standard flex vinyl.)

Finished Size: 11.5' H x 37' W

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